

MÖBIUSKY by Eduardo Coimbra

Conceptual Design Presentation

NYC Percent for Art Program

Bronx Animal Care Center

PREVIOUS ARTWORK

Eduardo Coimbra



Eduardo Coimbra, Artist
Conceptual Design Review
October 18, 2021

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Wall, 1993
brick, cement, wood, concrete
90 x 1500 x 18.5 cm; Museu da República Park, Rio de Janeiro



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Walkway, 2008
wood, steel
width 85 cm, path length 32 m, extremity height 14 m



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Sculpture III, 2014
automotive paint on steel structure
350 x 1150 x 900 cm



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Nature of Landscape, 2011
grass, earth, 11,000 plastic cups
Museu de Arte da Pampulha, Belo Horizonte, MG



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Cloud, 2008/2013
photographic print on backlight, iron structure, fluorescent lamps, mirrors
each element: 470 x 470 x 48 cm; Pacaembu, São Paulo, Brazil



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Cloud, 2008/2013
photographic print on backlight, iron structure, fluorescent lamps, mirrors
each element: 470 x 470 x 48 cm; Praça XV, Rio de Janeiro, Brazil



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Natural Light, 2012
fluorescent lamps, acrylic, photographic print on Duratrans
240 x 400 cm



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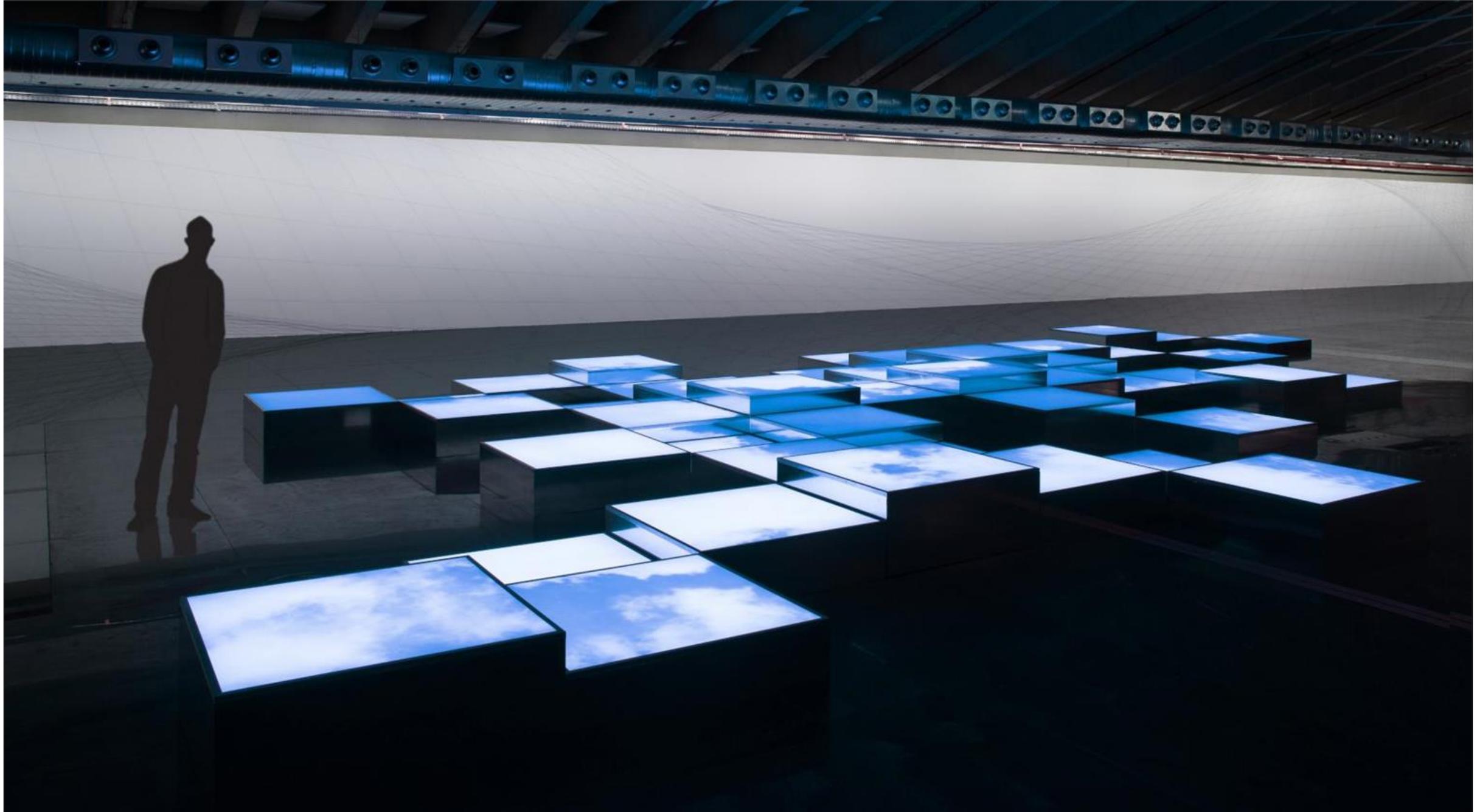
Natural Light, 2010
Duratrans printing, fluorescent lamp
6 pieces of 240 x 70ø cm; São Paulo Biennial Pavilion



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Skylines, 2016/2017
aluminum, acrylic, photographic prints on Duratrans, LED



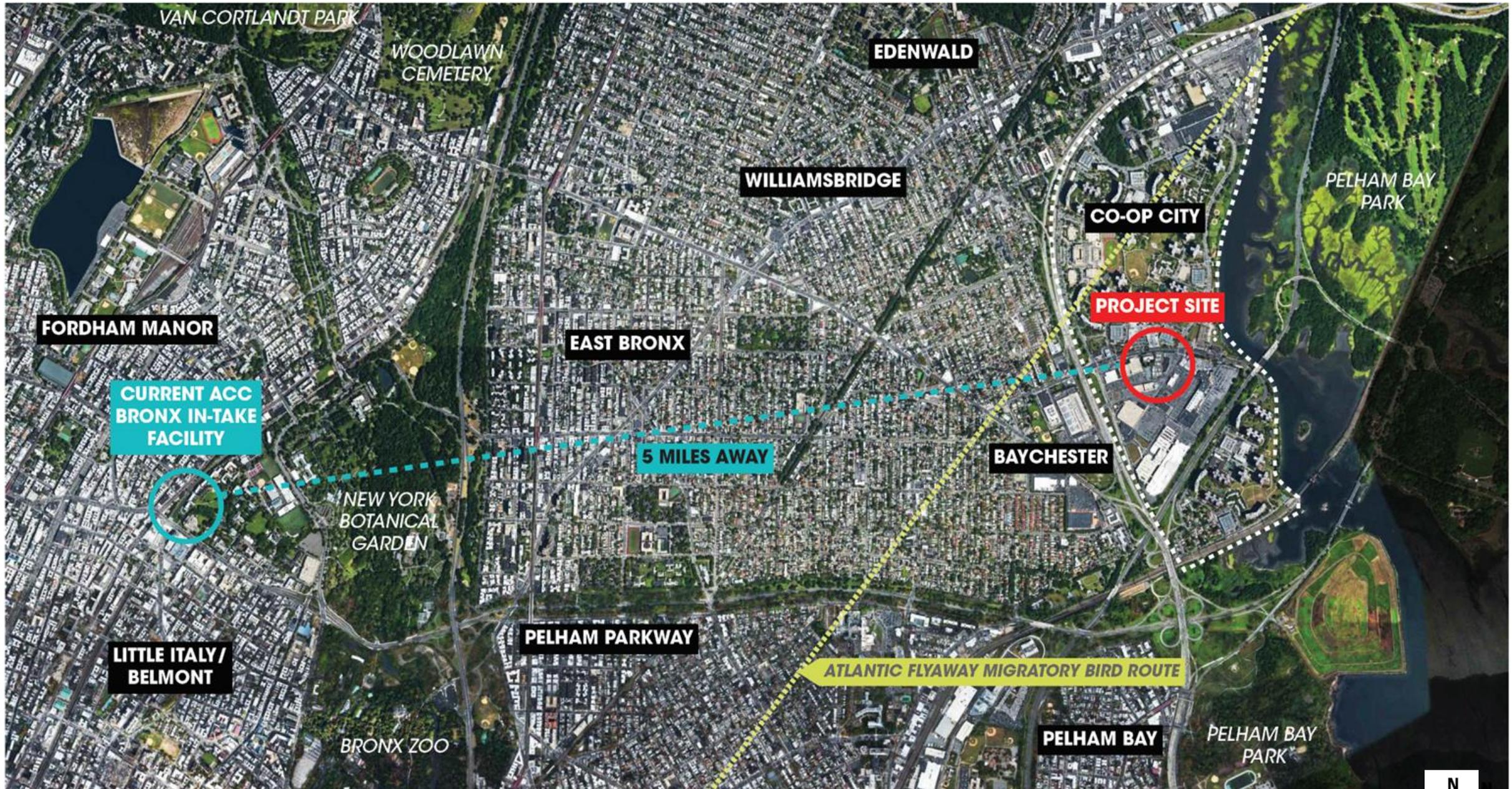
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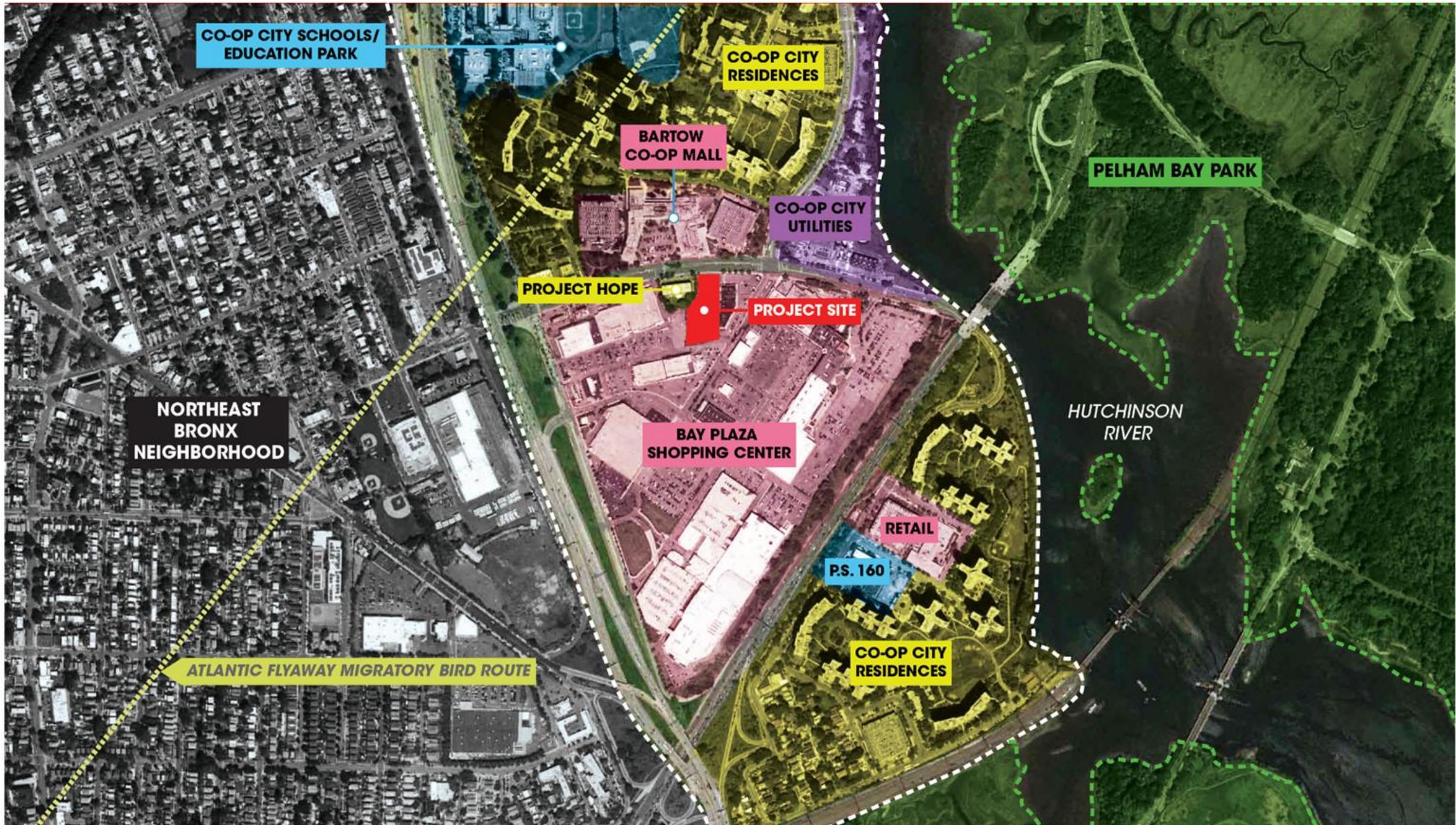
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Superficiel, 2016
painted wood, aluminum, acrylic, photographic print on transparency, LED
46 boxes of 90 x 90 cm in variable heights

PROJECT SITE

Bronx Animal Care Center



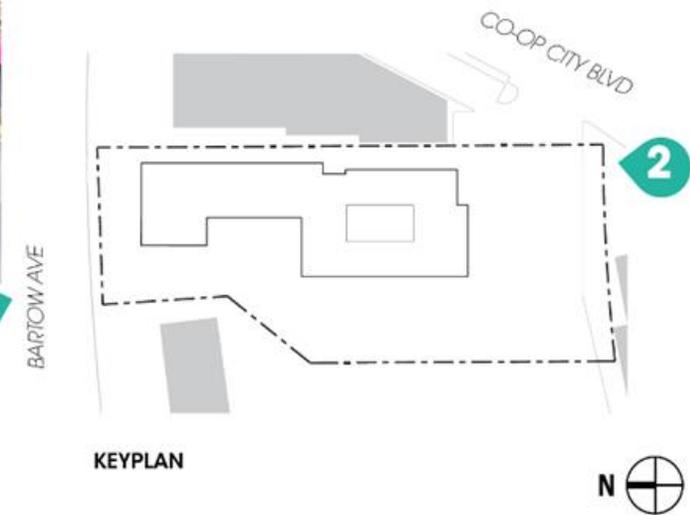




Bartow Avenue street elevation



View from Co-Op City Blvd approaching the mall access road

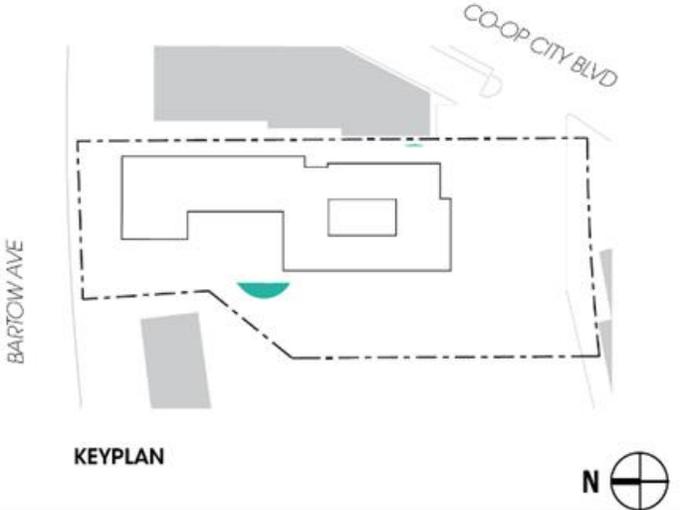




View from Bay Plaza shopping parking facing east towards the site



View within project site facing northwest

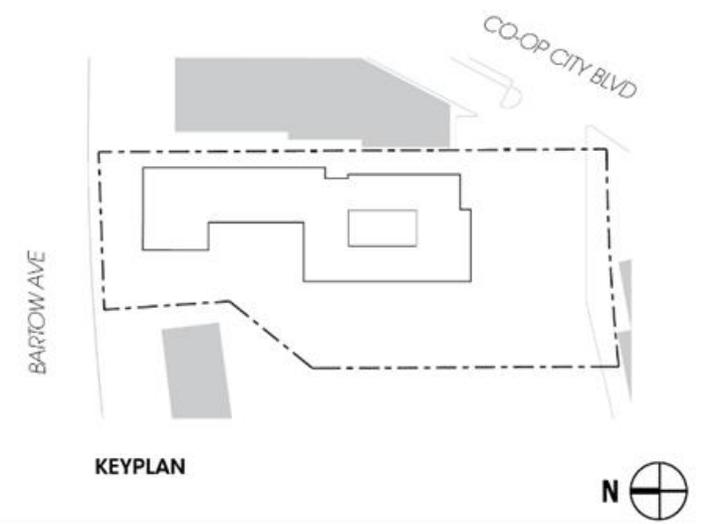




5
View within project site facing east



6
View within project site facing southeast

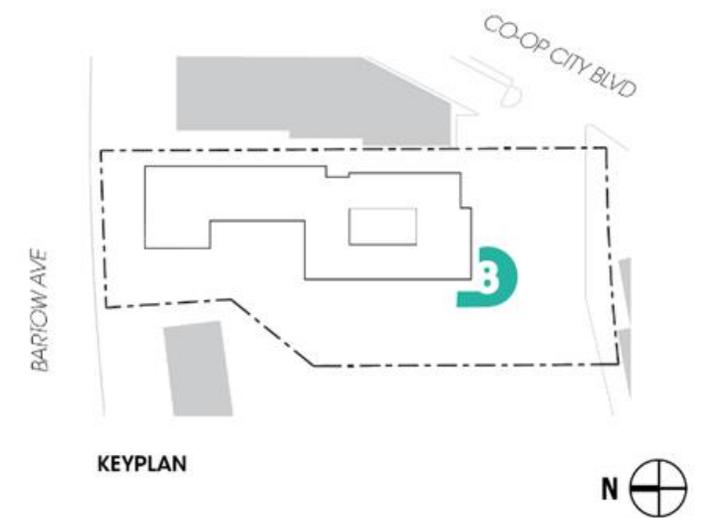


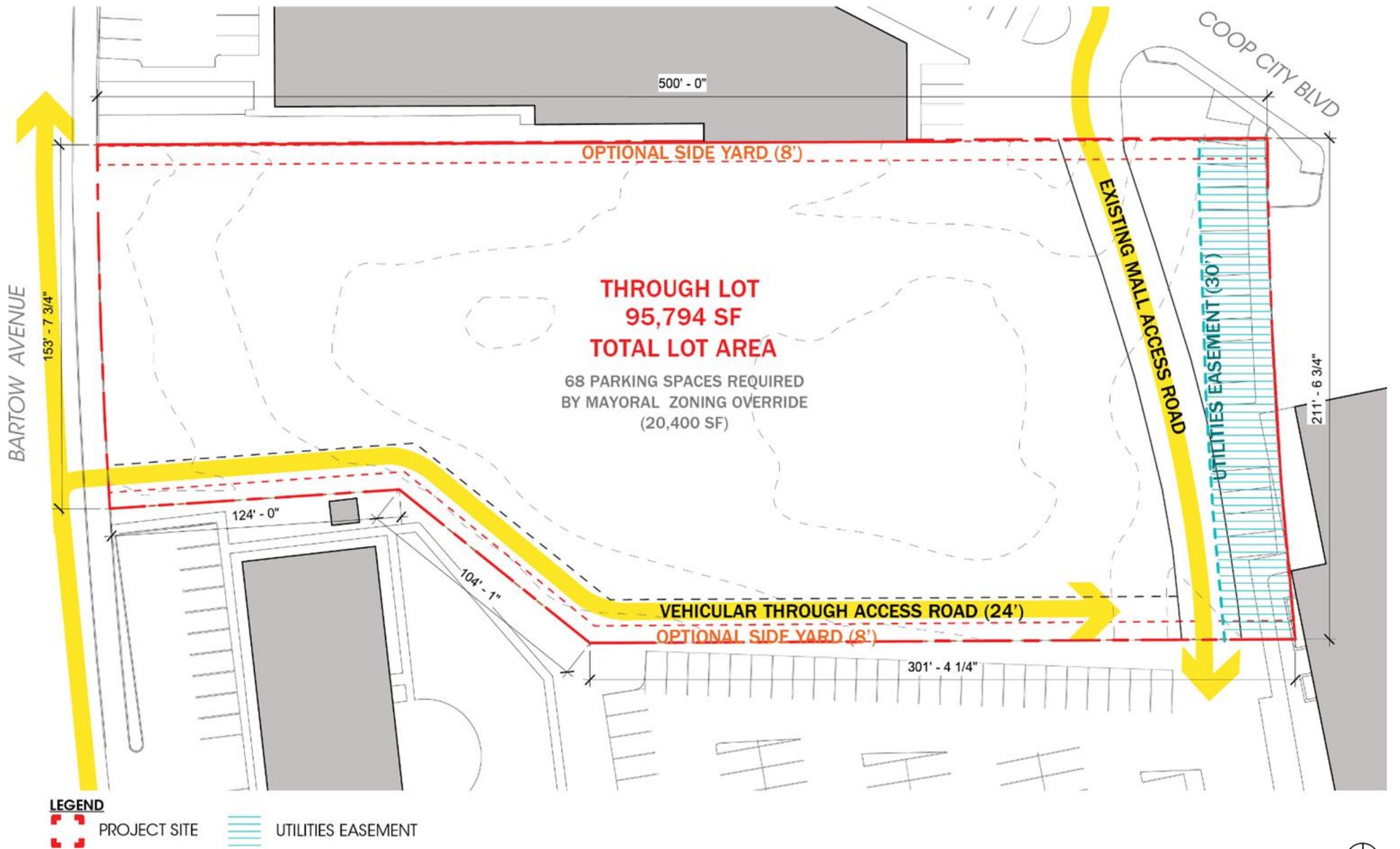


View within project site facing south



View within project site facing west







ARTIST SELECTION PANEL PROPOSAL



ARTWORK PROPOSAL

Conceptual Design Presentation

Möbiusky is based on the concept of the Möbius strip, a three-dimensional shape obtained by joining the two ends of a strip, after making a half turn on one of them. One of the most fascinating characteristics of the Möbius strip is that it's what mathematicians call a "non-orientable object," in which it is impossible to determine the top and the bottom, the inside and the outside.

The use of fragmented sky images in strips presented in luminous tubes is the main structural element of several Eduardo Coimbra's projects. Positioned with an exact interval between them, the tubes form the original shape of the Möbius strip, which will be suspended from the ceiling and self lit.

Even if fragmented, the image of the sky creates the illusion of a unity built by fragments of the fragment. Presented in a serial form, a circular image of the sky, with no beginning and no end covering the entire surface of the strip, indicates a possibility of mentally reconstructing the infinite continuum of the sky from the inside of the building.

The clouds, which move freely in the sky, are presented here in a monumental and infinite way, activated by the viewer's movements to create multiple points of view. In the context of the Bronx Animal Care Center, we can imagine that the infinity proposed by the work can also be understood in the aspect of the eternal return of life, in the hope that the animals that need help will find healing or new homes, with a soothing blue light that emanates from *Möbiusky*.



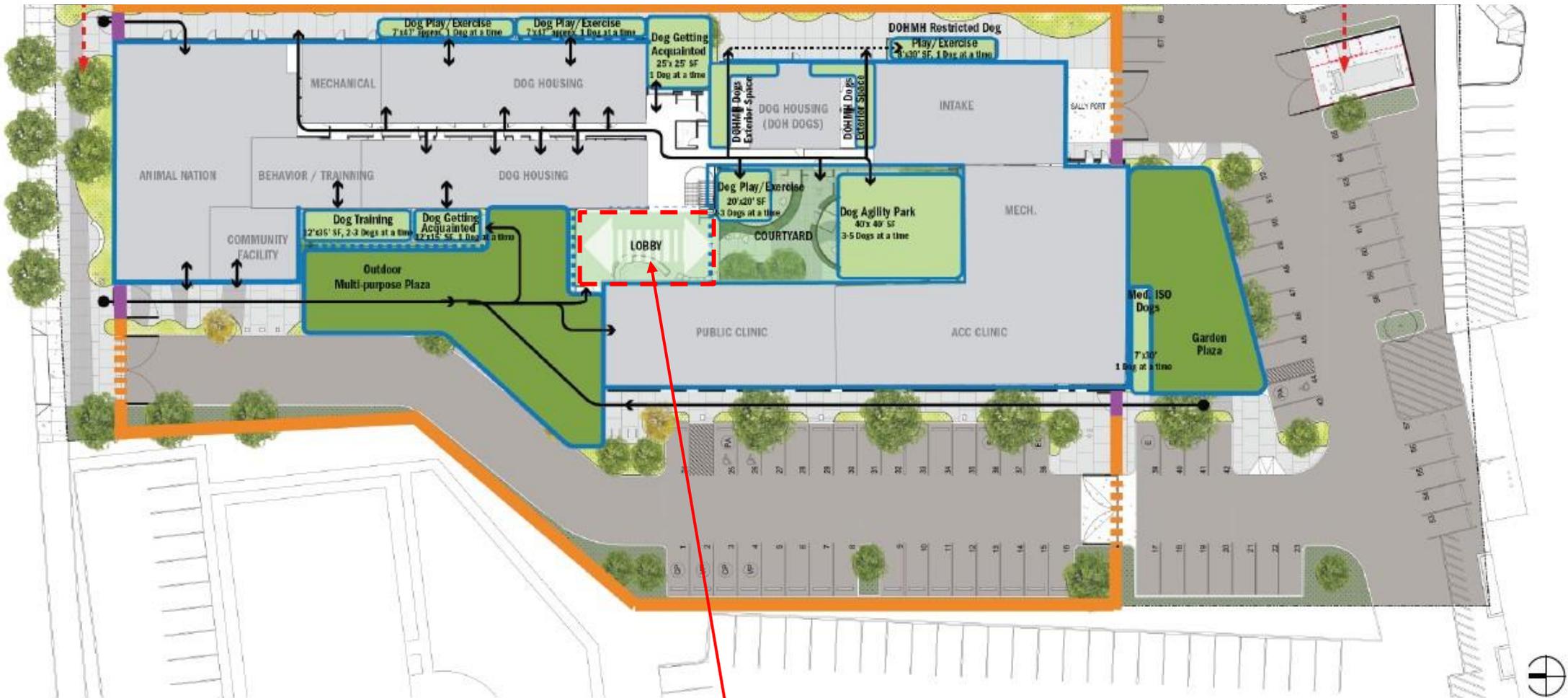


PERIMETER FENCE LEGEND

 PERIMETER FENCE

 VEHICULAR GATE

 PEDESTRIAN GATE

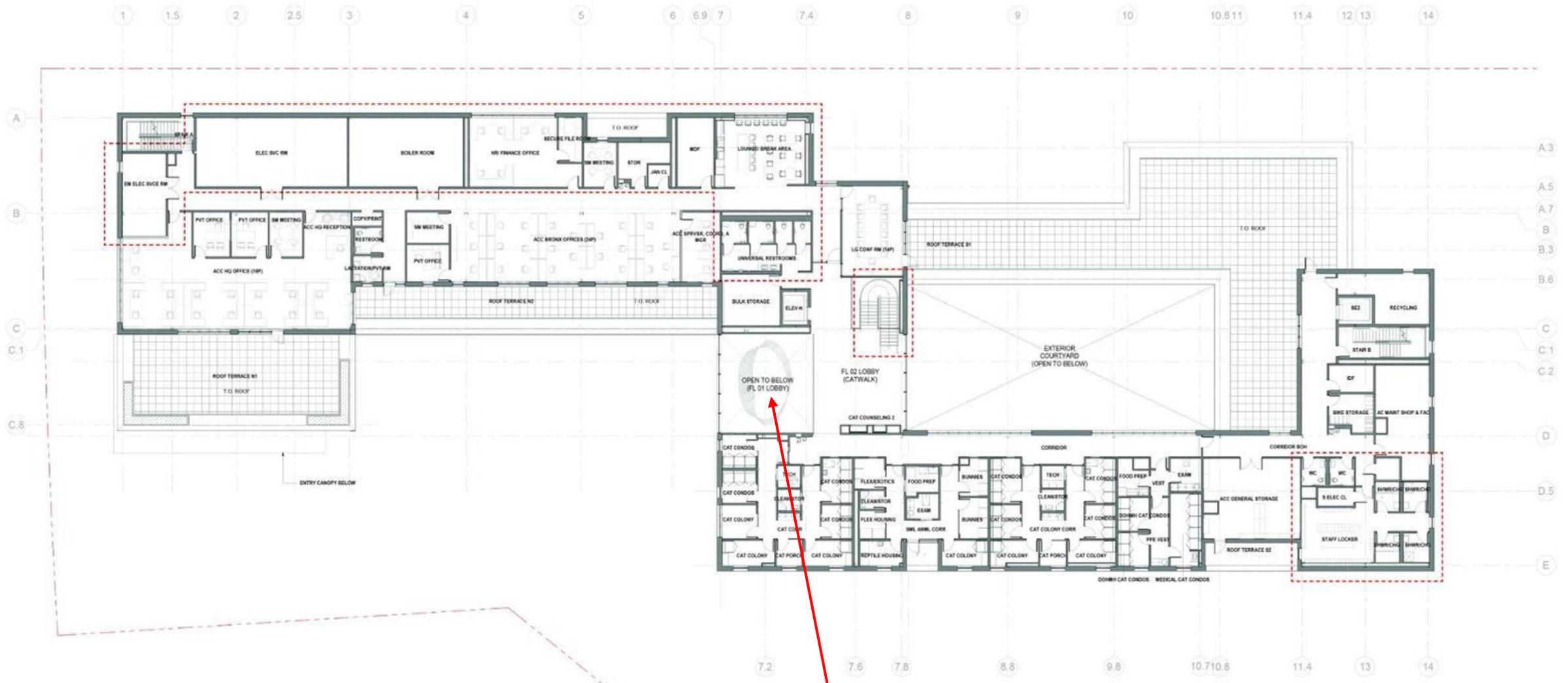


EXTERIOR LANDSCAPE PROGRAM

ARTWORK LOCATION:
MAIN LOBBY



ARTWORK LOCATION:
MAIN LOBBY



ARTWORK LOCATION:
MAIN LOBBY







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In Situ Rendering
View from lobby



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In Situ Rendering
View from plaza



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View from plaza



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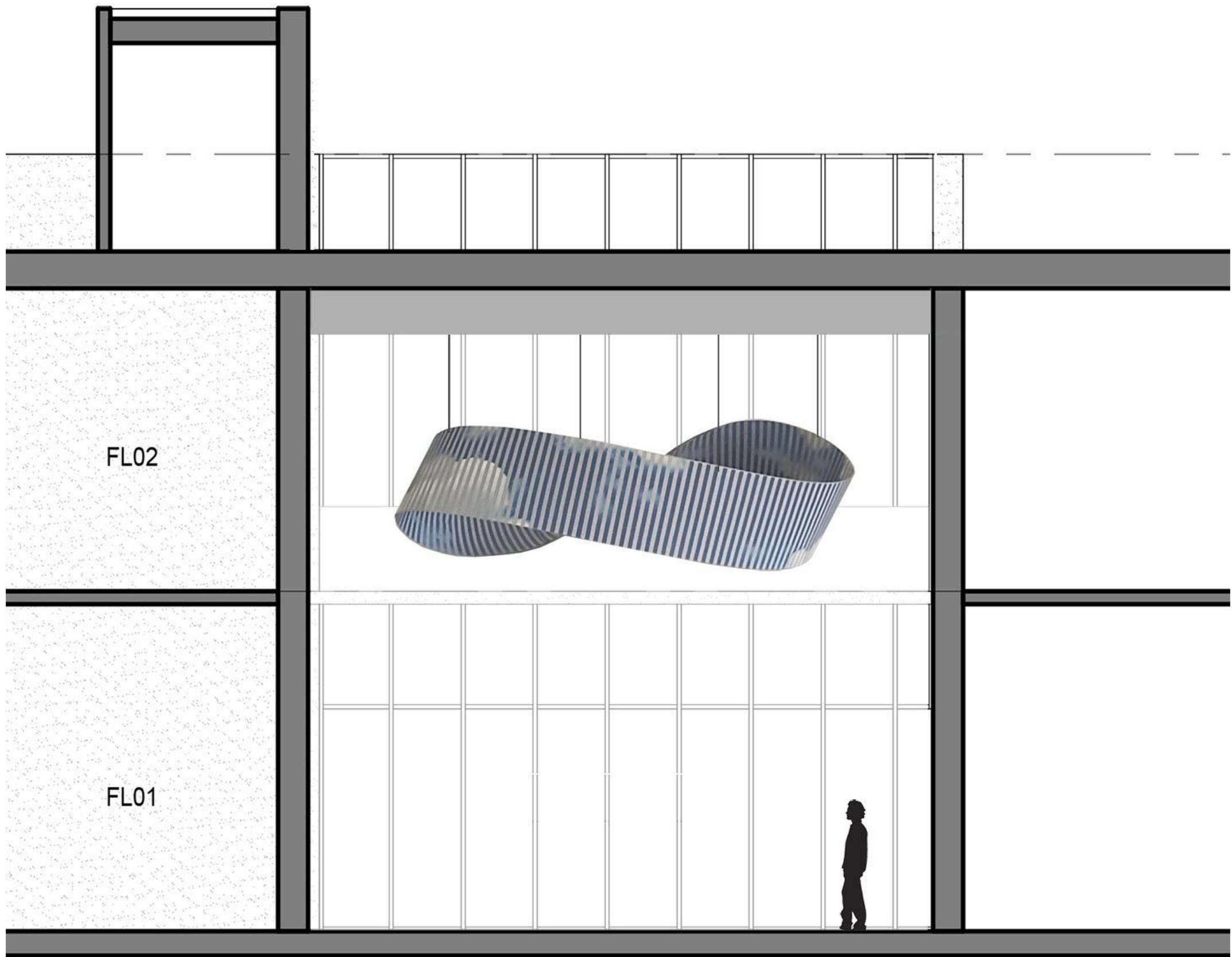
In Situ Rendering
View from street

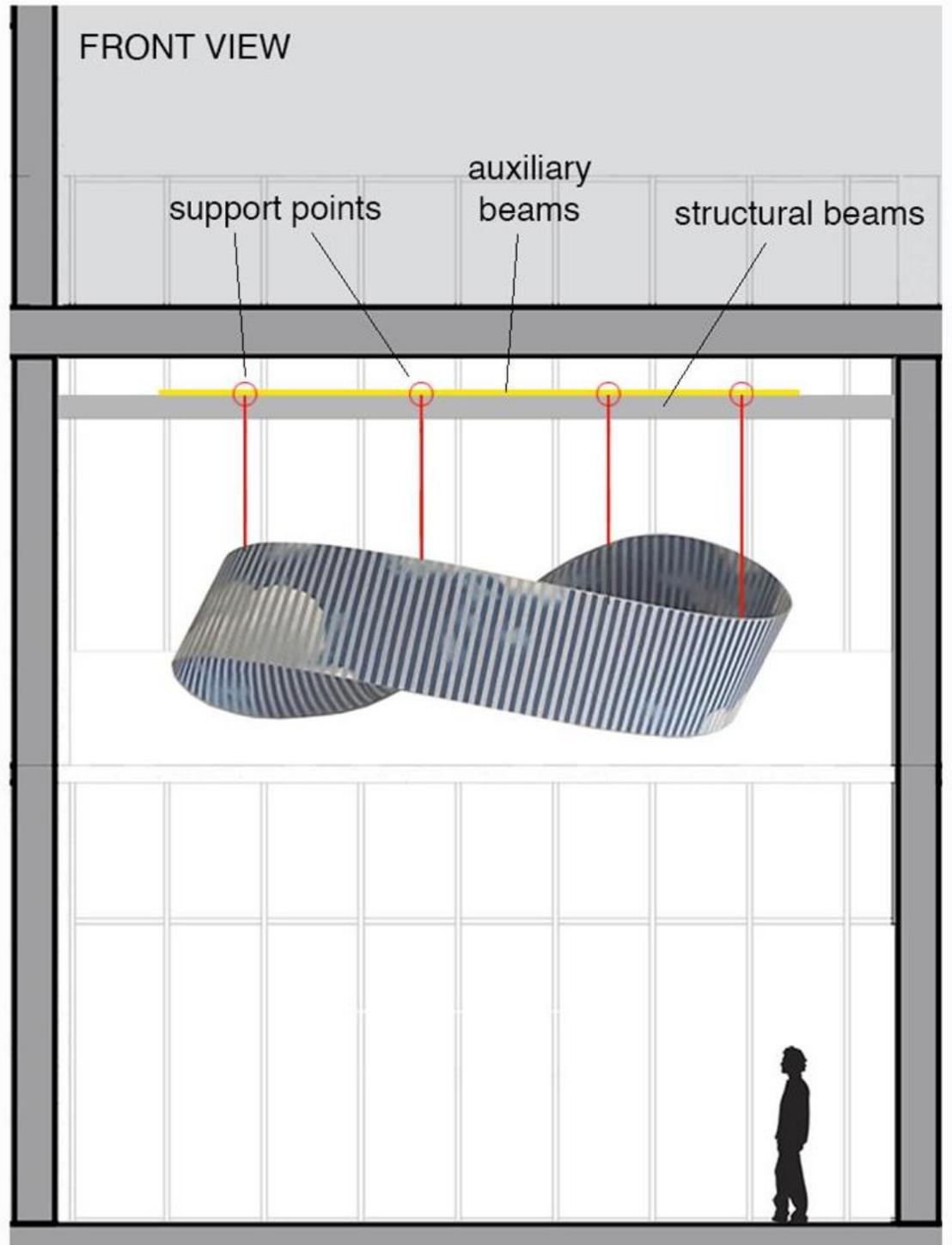
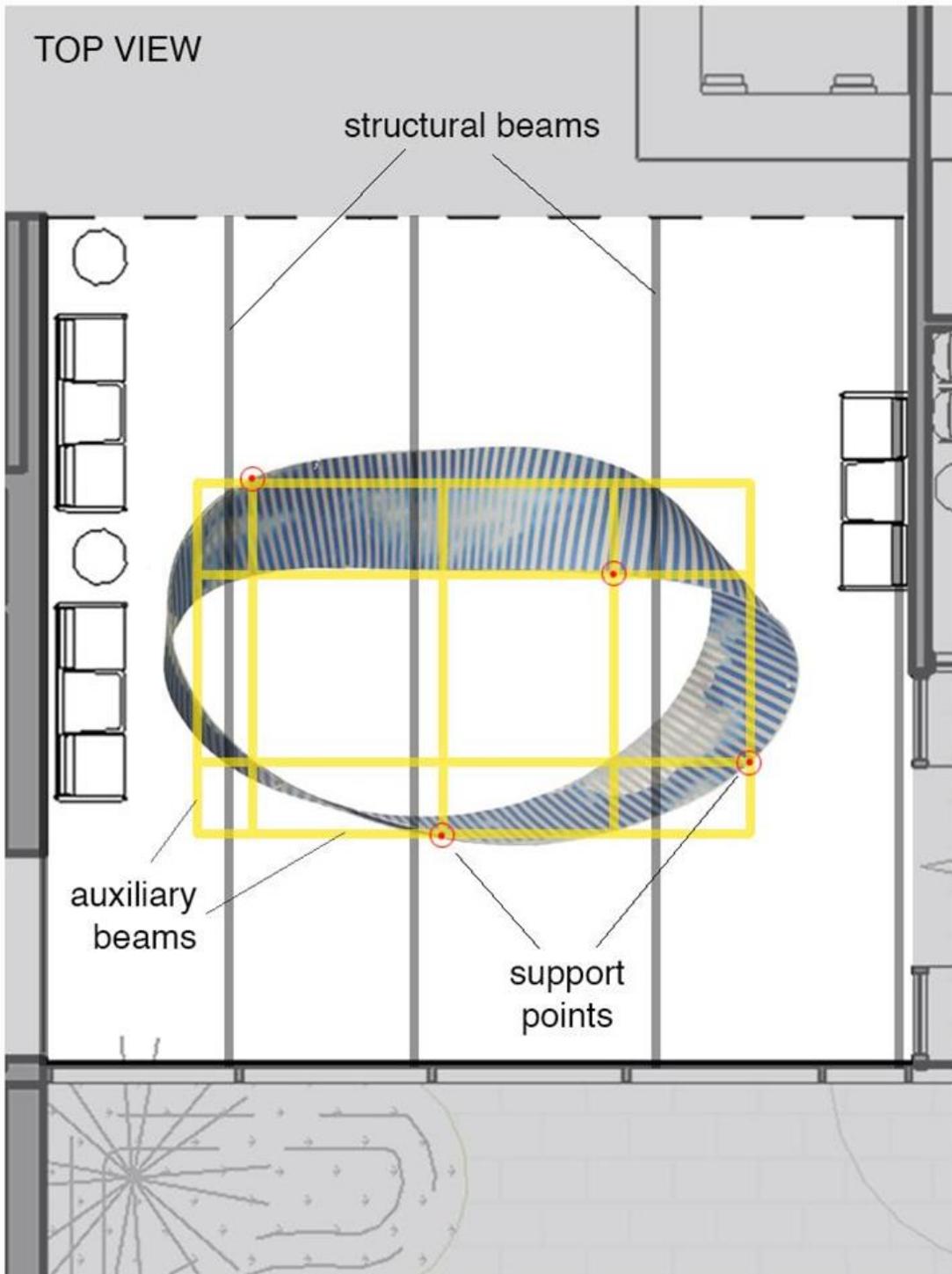
OPEN GATE



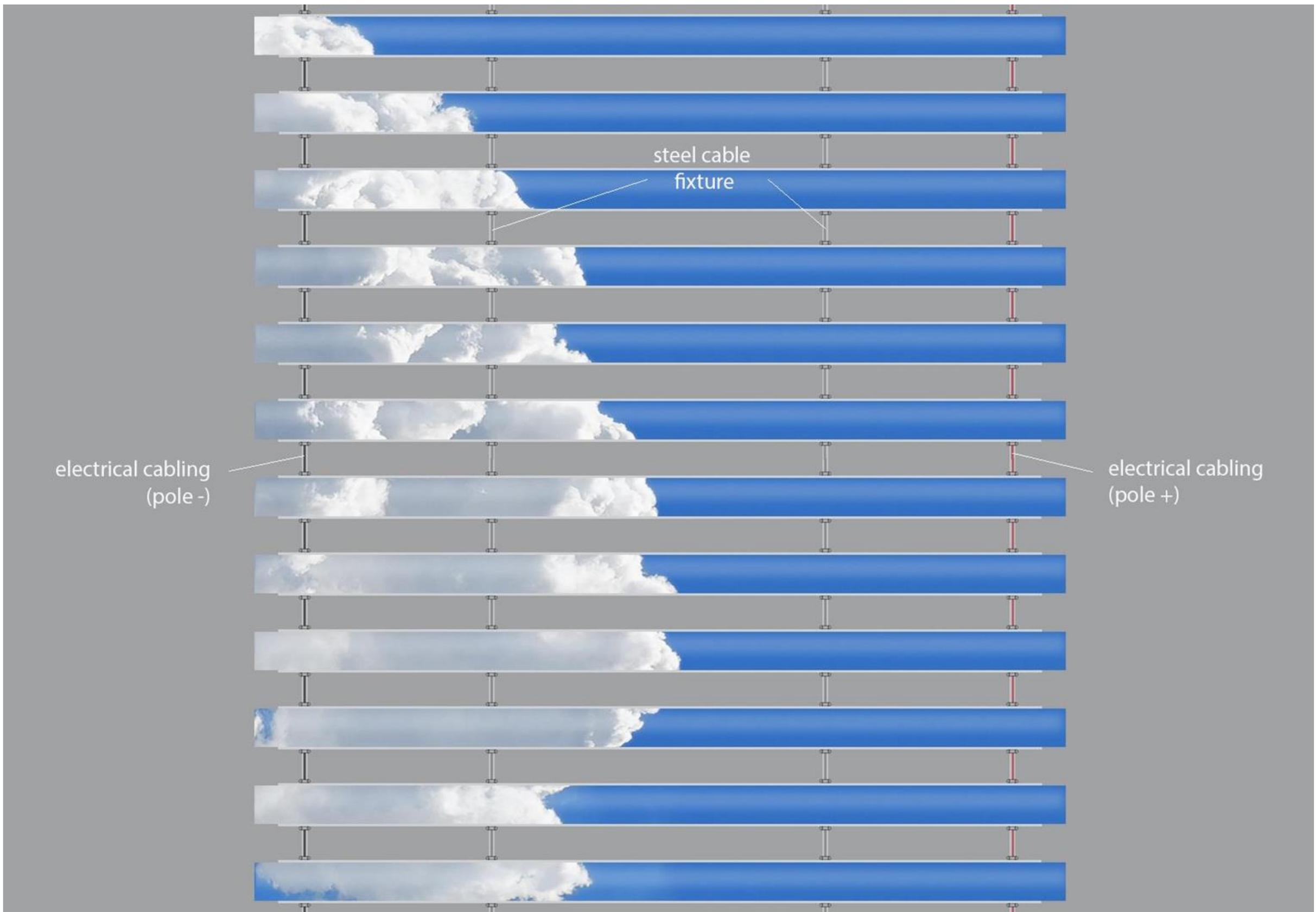
CLOSED GATE

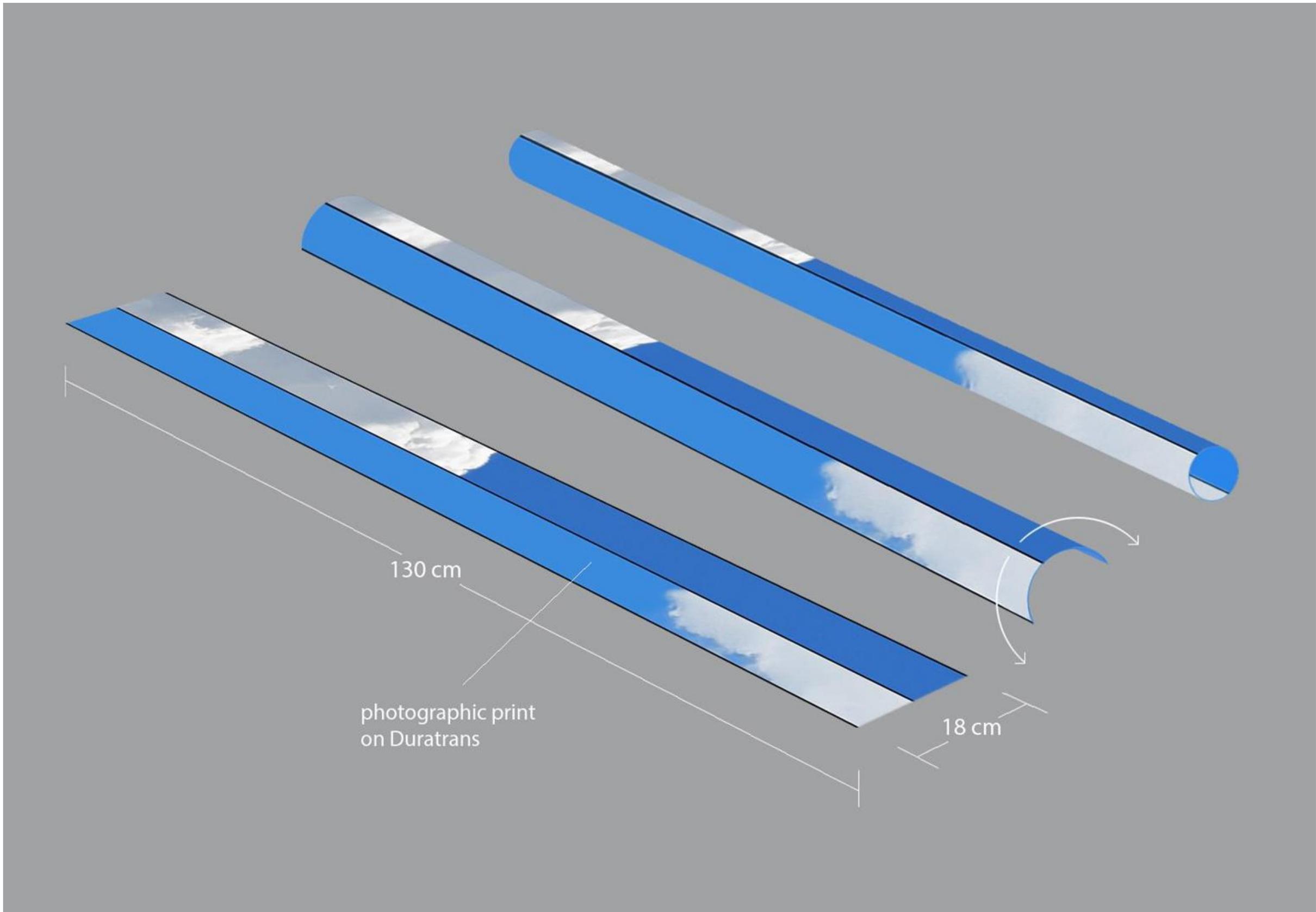




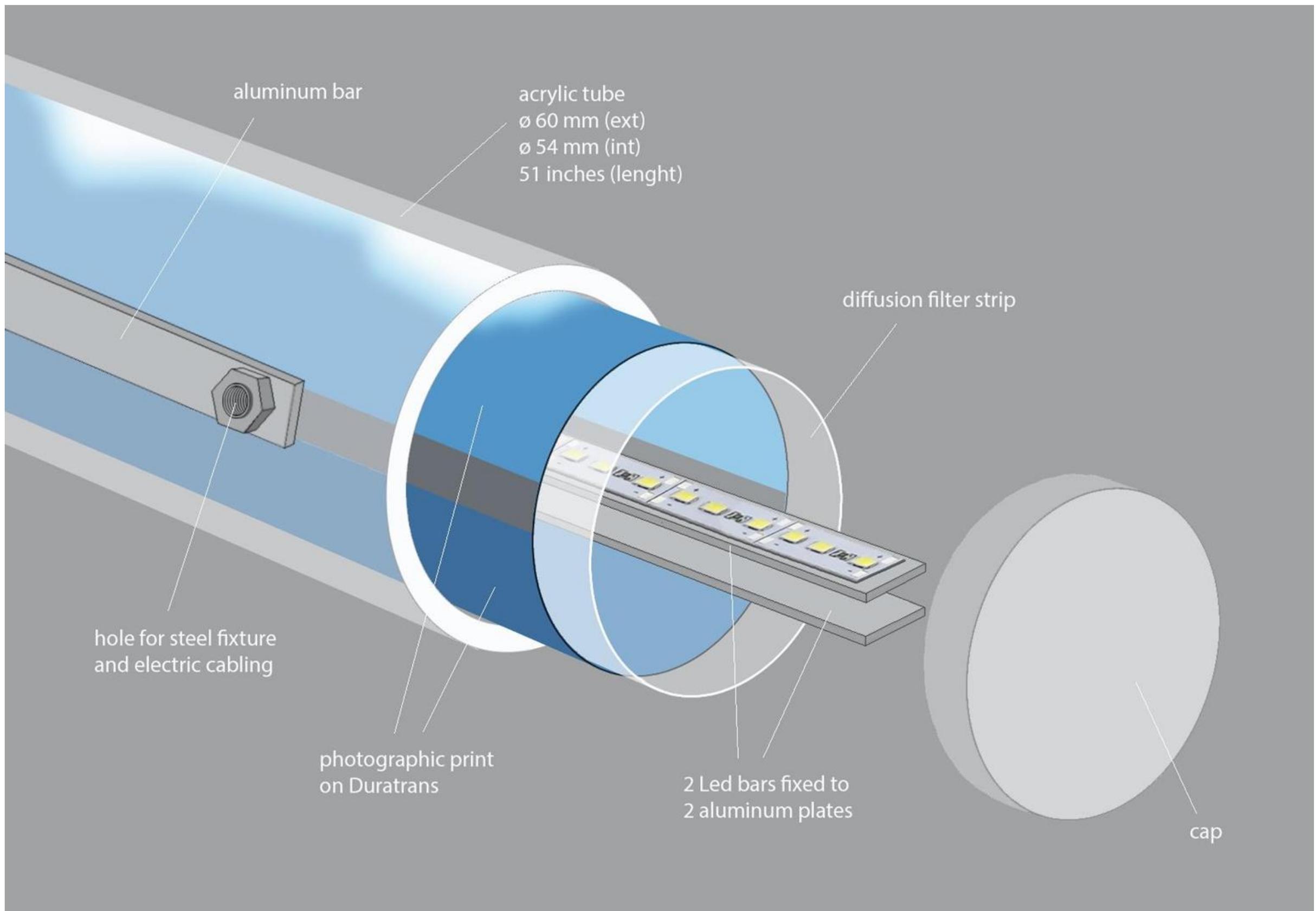












CLEANING

The piece should be cleaned externally with a soft cloth and an acrylic cleanser.

LEDs AND ELECTRICAL MAINTENANCE

The piece should be regularly checked for any LED strips that might stop working over time.

The LED strips and electric cabling will have to be changed by an electrician who can offer support on any electrical maintenance needs, which should be similar to that of regular lighting fixtures.

Full details on how to disassemble the tubes will be provided once the final design has been approved.

The assembling and disassembling of the tubes' internal structure are easily done.

LED lights, according to manufacturer's specifications last at least 50,000 hours - this means 11 years if the pieces is on for 12 hours a day.

According to the artist's experience, LEDs might last much longer than the manufacturer's specifications.



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View from lobby